

VIRGILIO B. PERIDO JR.

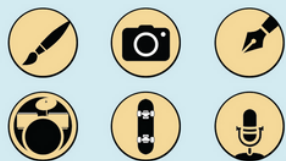
SENIOR WEB AND GRAPHIC DESIGNER | UI/UX DESIGNER
BRAND DEVELOPER | MULTIMEDIA ARTIST | WEB DEVELOPER

15 Years of Web and Graphic Designing Experience

GENRES



PLAYLIST



INSTRUMENTS



CONTACT INFO

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Cavite, Philippines



PORTFOLIO

<https://kagangkcreates.wixsite.com/vpportfolio>

LINKEDIN PROFILE

[linkedin.com/in/virgilio-perido-jr-graphicdashdesigner](https://www.linkedin.com/in/virgilio-perido-jr-graphicdashdesigner)

CERTIFICATION

Aleyant Pressero Operator Certificate (Rate: 100%)

DISCOGRAPHY

Campaigner Design Services Executive April 2022 to Present

- Create professional and enticing email campaigns and content that effectively reach the target audience, promote the brand, and drive customer engagement and sales of up to 50%.
- Design and build new email templates & modules, maintain & amend current email modules.
- Work on internal projects such as landing pages, infographics, brochures, PDFs and more.
- Proactively collaborate with colleagues to deliver specific, evidence-based recommendations to optimize customer email designs.
- Correct HTML errors and issues.

PLEASE SCAN TO ADD TO CONTACTS



Need something rad? Just shoot me a message and we'll get it done!

ABOUT

Design is my core, with versatility as part of my craft—from pixels to strategy, I connect the dots.

I am a Web and Graphic Designer for almost 15 years now, 7 years as a Graphic Designer for most of the digital and print categories, 5 years as a Web Designer where we created landing pages and product and packaging mock ups for B2B, B2C and Informational websites, and 3 years as an Email Design Executive in an Email Service Provider firm where we create and update email templates that increase Client sales and visibility through email opens, clicks and contact interactions.

Throughout my years in the graphic design industry, I have learned that true success as a designer does not come from mastering a single skill alone, but from becoming an effective generalist. It means knowing a little about many things, and strategically stacking complementary skills such as email marketing, copywriting, web design, coding, and research.

I make it a point to surround myself with seasoned experts, constantly learning from them to expand my capabilities. I hold myself to the highest standards, demanding excellence in every project I take on. My goal is not to confine myself to one area of expertise, but to develop a well-rounded understanding of all aspects of the business. This enables me to deliver work that is not only creative but also aligned with the broader objectives and quality benchmarks of every project.

WORK EXPERIENCES

Integrated Office Solutions Inc.

Senior Web Designer/Developer / Graphic Designer / Brand Developer / Multimedia Artist

November 2016 to March 2022

- Developed and launched 44 websites (37 B2B, 5 B2C, 2 Informational), enhancing client visibility and digital presence.
- Designed and implemented end-to-end processes for the Web-to-Print team, ensuring client requirements were fully represented and executed—resulting in a 60% increase in user engagement and purchases.
- Directed project lifecycles, including client needs assessment, brand-aligned collateral design, planning, testing, revisions, updates, maintenance, final approval, and production.
- Prepared and presented weekly reports covering task progress, resource allocation, and issue resolution, facilitating smooth communication with clients and internal teams.
- Led team development by setting performance goals, conducting reviews, providing feedback, and delivering training programs to support career growth.

Upwork

Web Designer / Graphic Designer / Logo Creator

January 2016 to October 2016

- Collaborated with clients to conceptualize creative design ideas aligned with brand objectives and business goals.
- Tested and optimized website designs to improve functionality, usability, and overall user experience.
- Maintained website appearance and consistency by enforcing brand and content standards.

Hewlett Packard Enterprise

Technical Support Representative III

November 2010 to December 2015

- Ensured compliance with Service Level Agreements (SLAs) by consistently meeting performance and support standards.
- Delivered resolutions for client requests and inquiries, ensuring timely and effective issue management.
- Served as Single Point of Contact (SPOC) for IT-related issues and escalations, coordinating resolutions across teams.

- Administered user accounts in Active Directory and MS Exchange, including account creation, password resets, and user group management.
- Led the regional communications team to drive employee engagement initiatives and improve organizational connectivity.
- Directed the design team in producing creative materials for incentive programs and internal campaigns.

oDesk

Graphic Designer / Brand Developer

November 2009 to November 2010

- Collaborated with clients to conceptualize creative design ideas aligned with brand objectives and business goals.
- Tested and optimized website designs to improve functionality, usability, and overall user experience.
- Maintained website appearance and consistency by enforcing brand and content standards.

ASEC Asia Inc.

Graphic Designer

March 2009 to November 2009

- Designed, conceptualized and sampled layouts based on layout principles and concepts
- Determined size and arrangement of illustrative material and copy, including typography style and size

Vahnleigh Digiworx

Graphic Designer

June 2008 to March 2009

- Conceptualized creative designs with clients
- Tested and improved final design
- Established design guidelines, standards and best practices
- Designed sample pages and finalized print products as per Client requirements

AMDATEX

Business Process Associate

August 2006 to June 2008

- Supported Client's manufacturing system and ensured that production team perform tasks in accordance with company policies
- Monitored and reviewed data from system environments to solve issues and irregularities

TRAININGS

Aleyant Pressero Operator Certificate (100% rating)

August 2021

Effective Communication: Graphic Design

December 2020

Basics of Print Production (Sydney Australia)

April 2018

EDUCATION

University of Perpetual Help DALTA

Bachelor of Science in Computer Science